



MULTICULTURAL

I N F L U E N C E

WE ARE

FILM AND DOCUMENTARY
PRODUCER

AN INDEPENDENT
IMMIGRANT
OWNED COMPANY

MULTILINGUAL
ENGLISH • SPANISH • ITALIAN



CANADA'S
MOST INFLUENTIAL
MULTICULTURAL
MEDIA ORGANIZATION

**EVENT
EXPERTS**



What we deliver



**Champion multicultural media
in Canada and the world.**

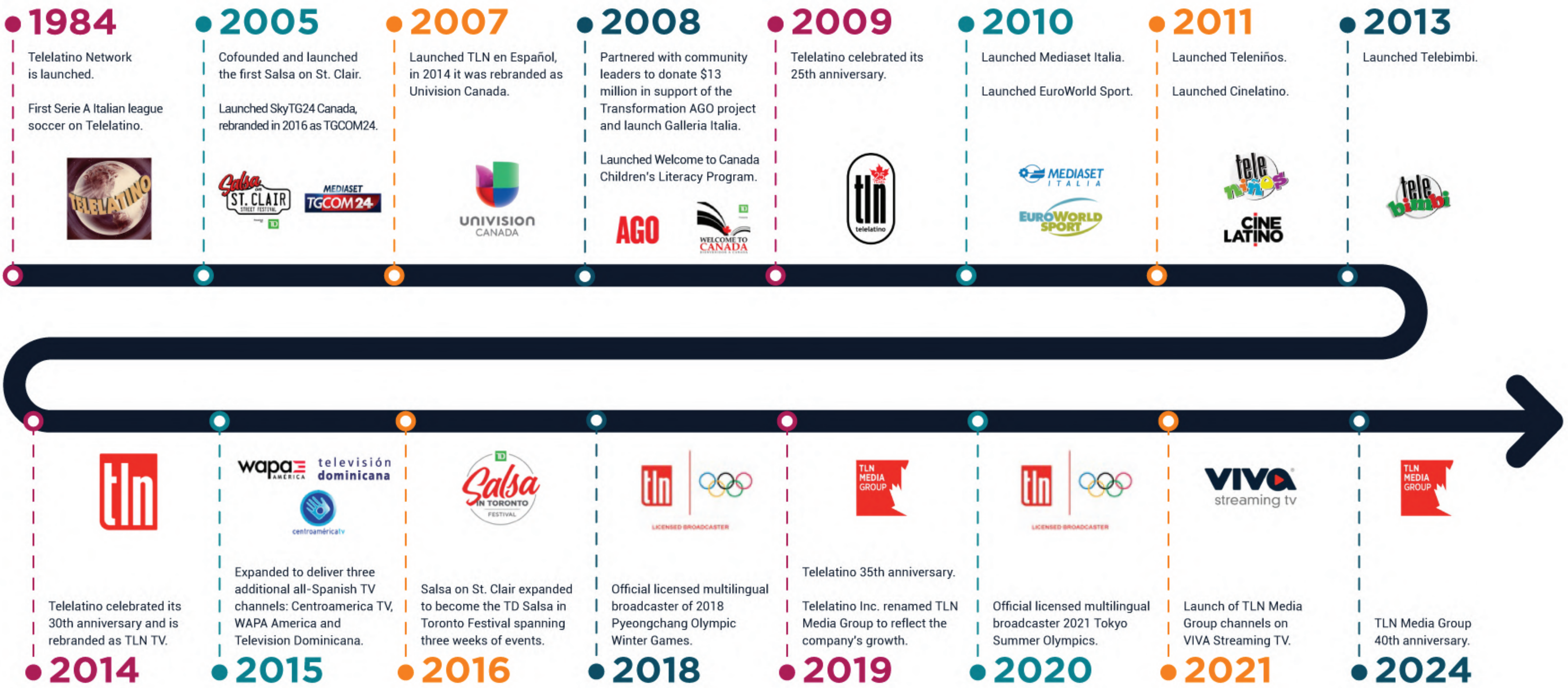


**Connect cultures on television,
online and in communities
through storytelling and
shared experiences.**

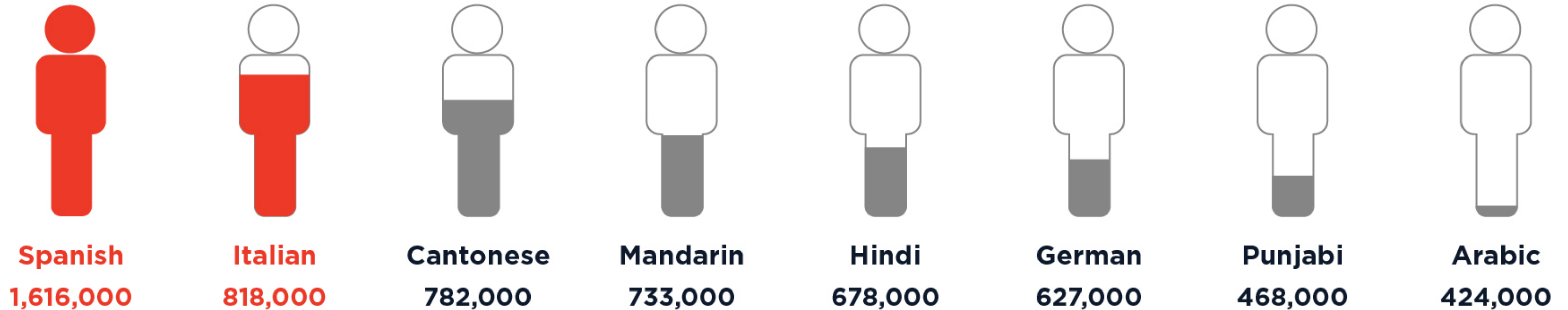


**To unite communities
to their cultures.**

40 years championing multiculturalism...



Spanish and Italian are the **two most** spoken immigrant languages in Canada.

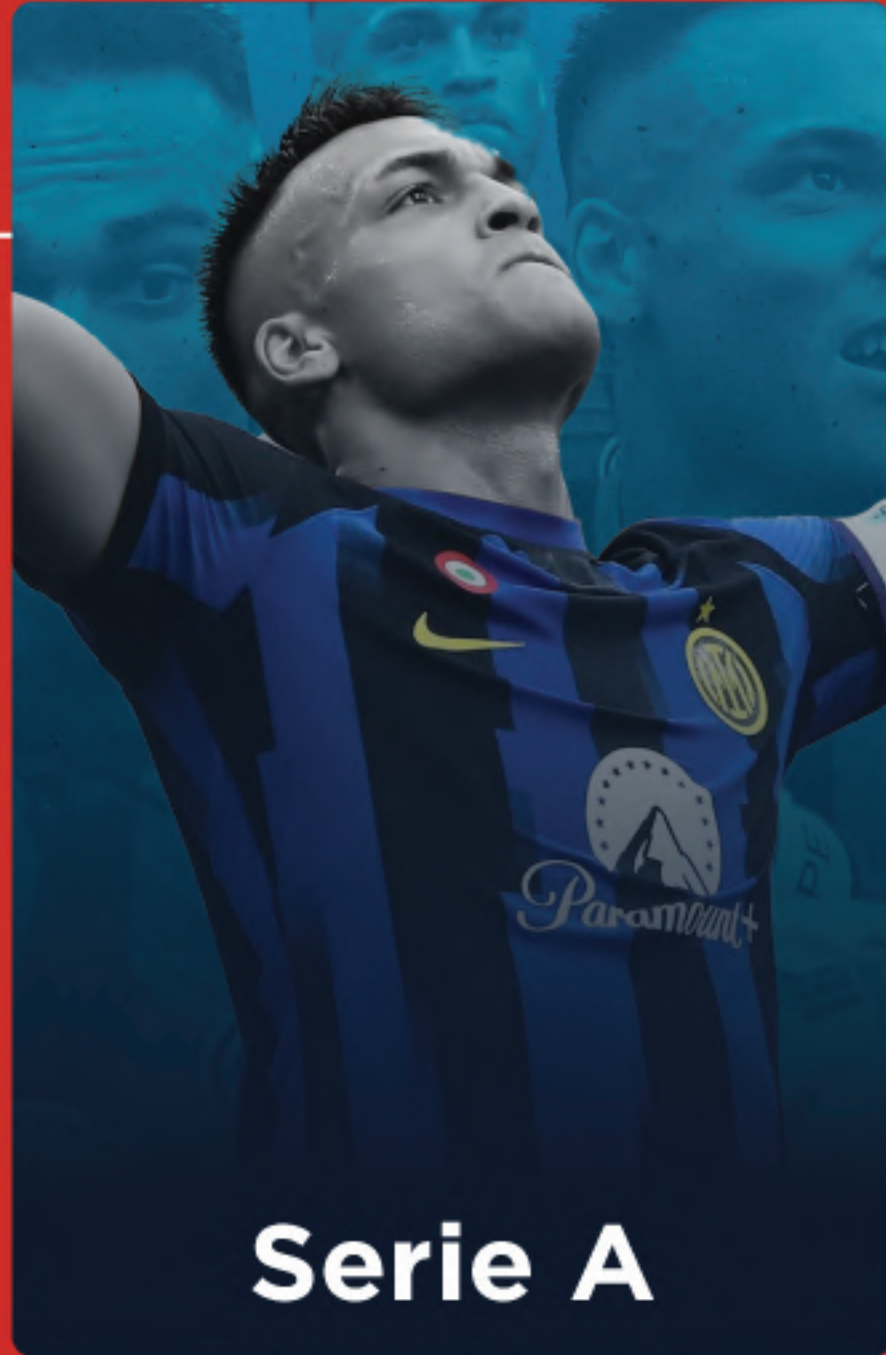


Source: Vividata Fall 2022 SCC, A14+, Languages Spoken Conversationally: What languages do you speak at least conversationally, that is, well enough to conduct a conversation?

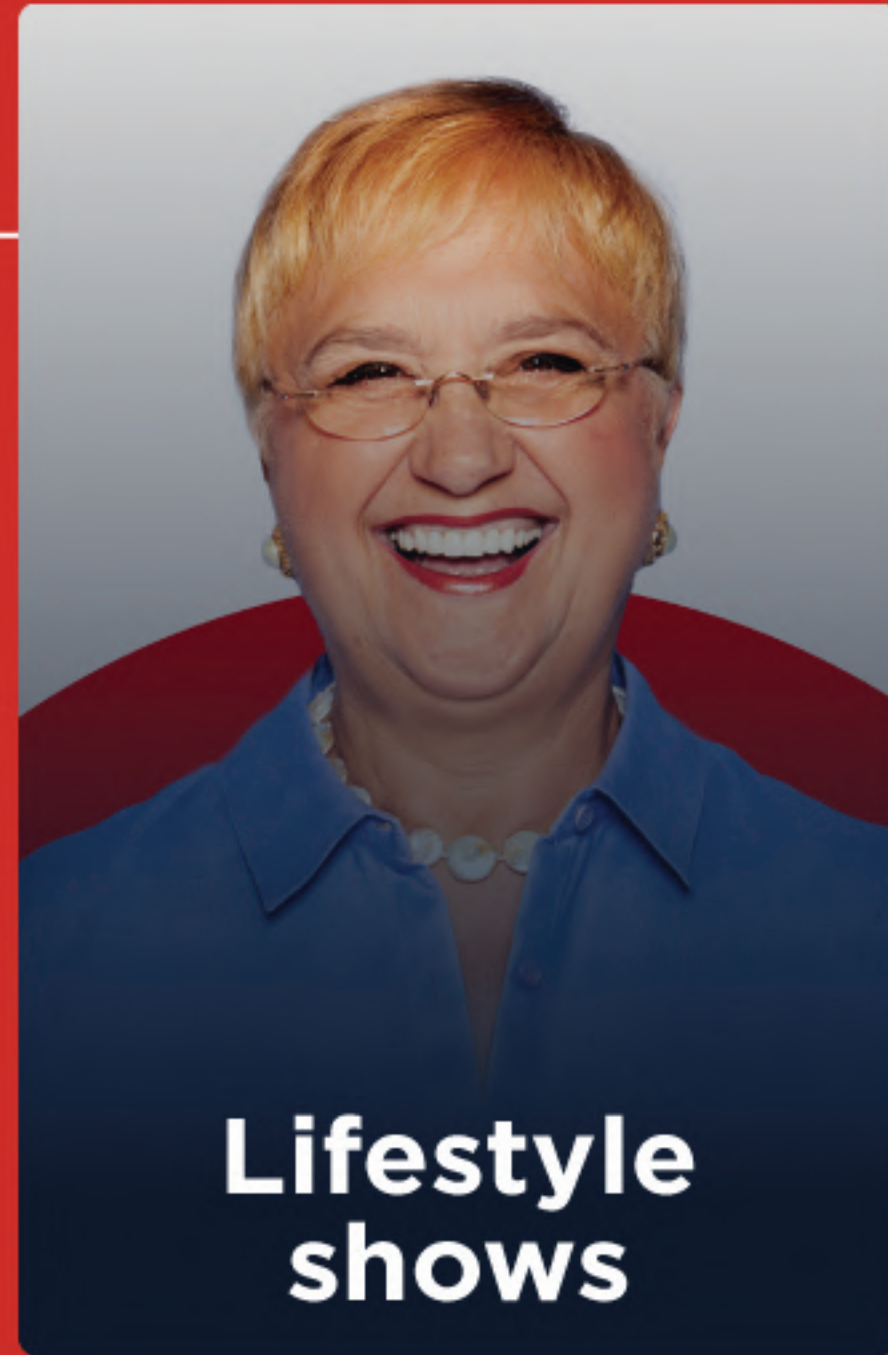
Vividata SCC|Study of the Canadian Consumer Fall 2022 is based on fieldwork completed from July 2021 to June 2022 in major markets, and from July 2020 to June 2022 in local markets.

Total sample size is 41,831 Canadians Age 14+.

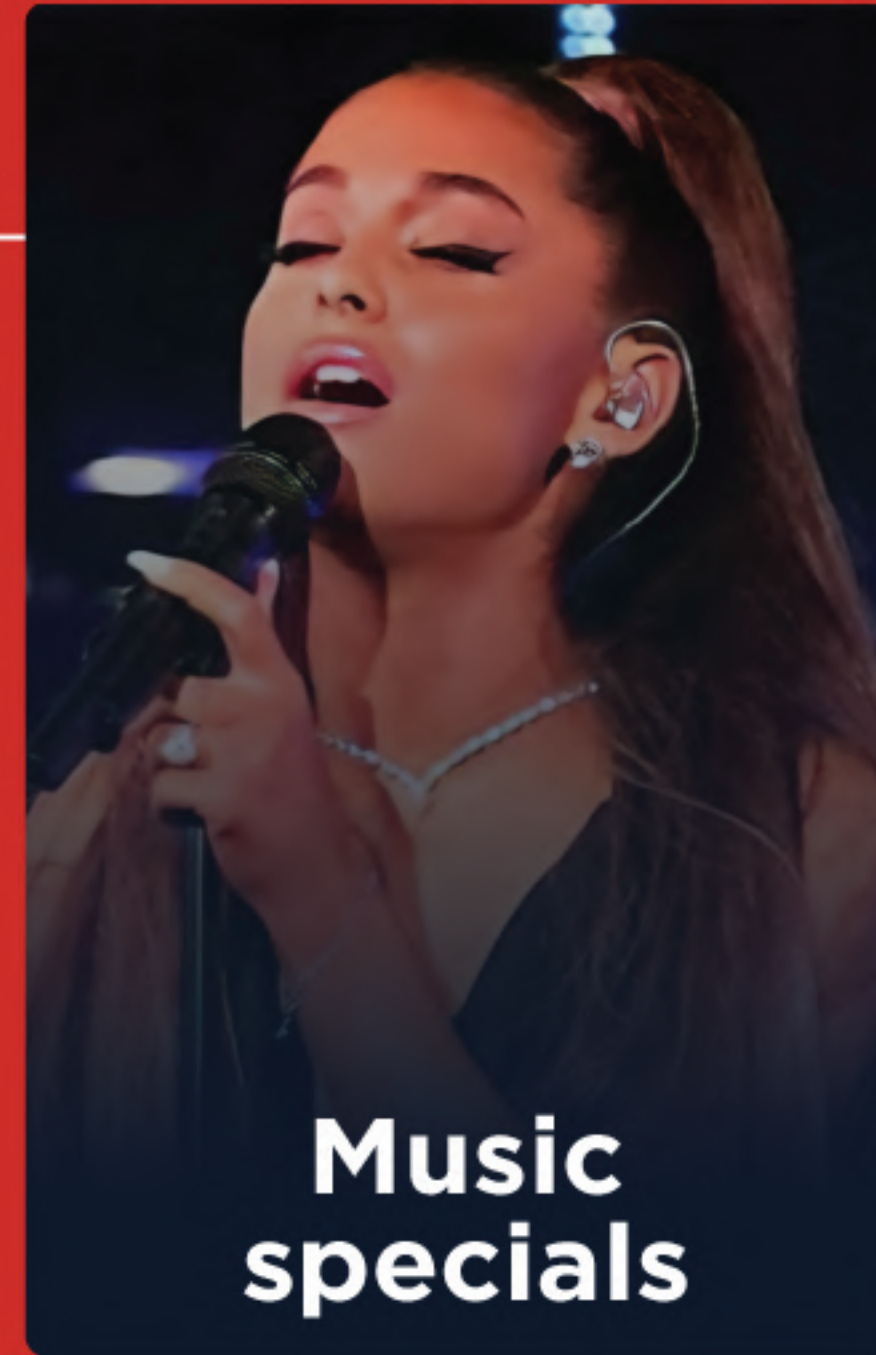
TLN TV



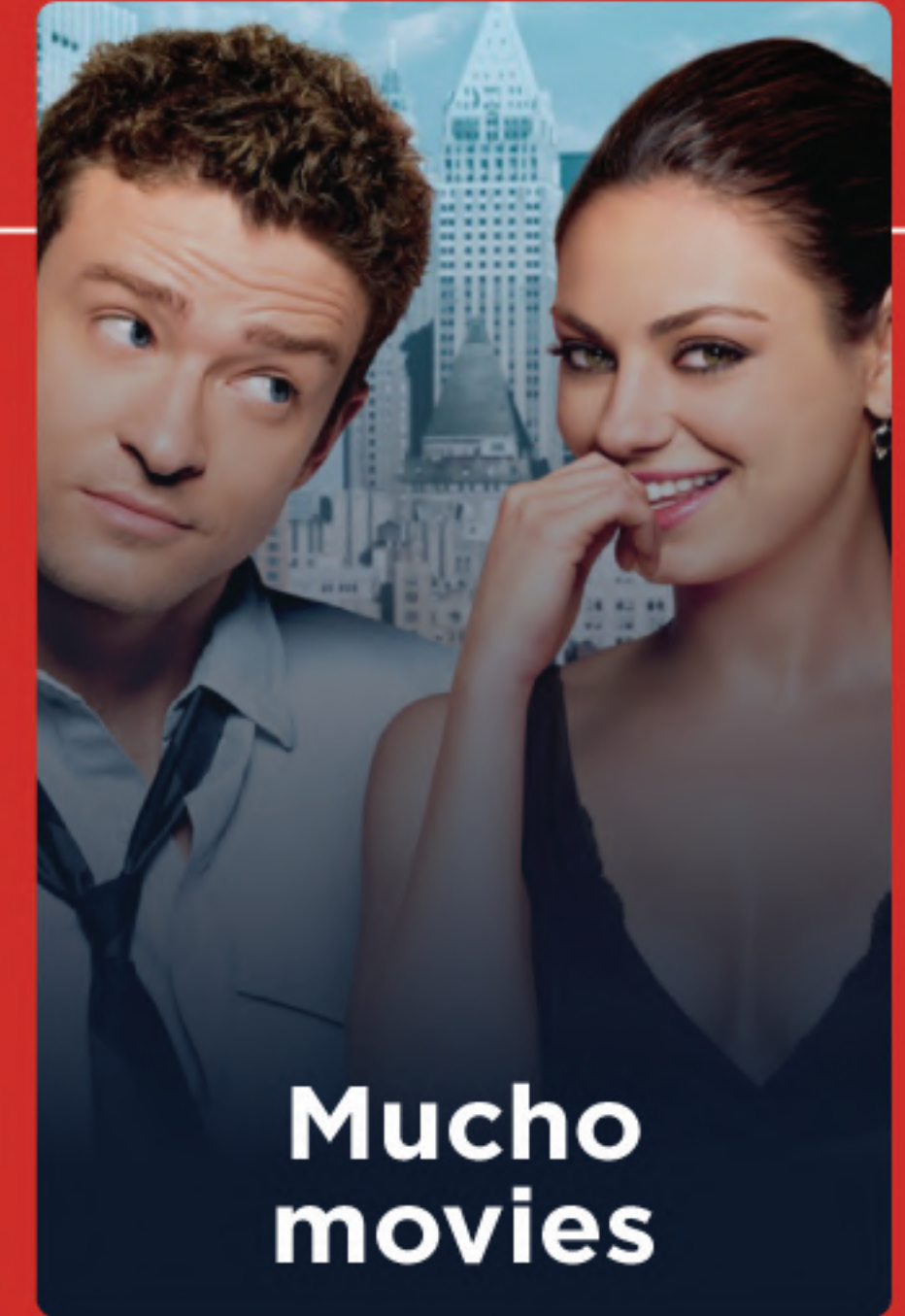
A wide range of sporting events, with a particular emphasis on Serie A Italian League soccer matches with in-depth analysis and commentary.



Engaging lifestyle programming hosted by renowned chefs such as David Rocco, Lidia Bastianich and many more.



Captivating music specials featuring artists such as Andrea Bocelli, Ariana Grande, Avicii and Luciano Pavarotti.

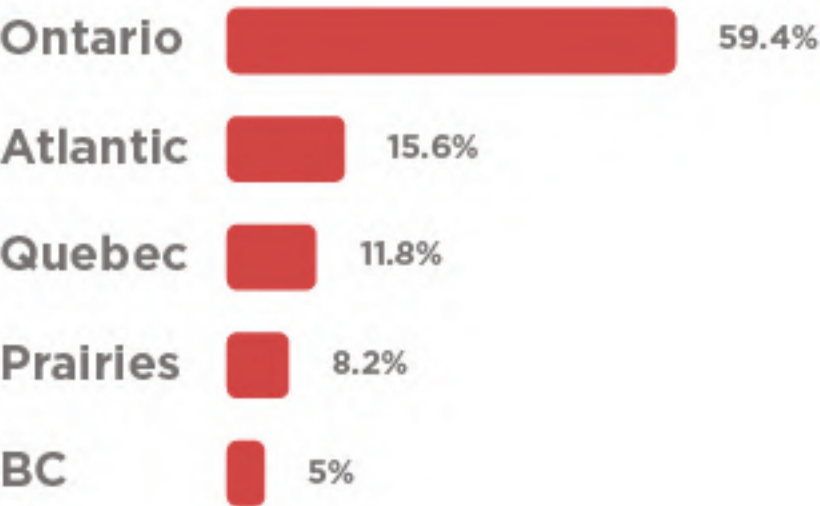


Classics like Eat Pray Love, 13 going on 30, The Pursuit of Happiness and many more.

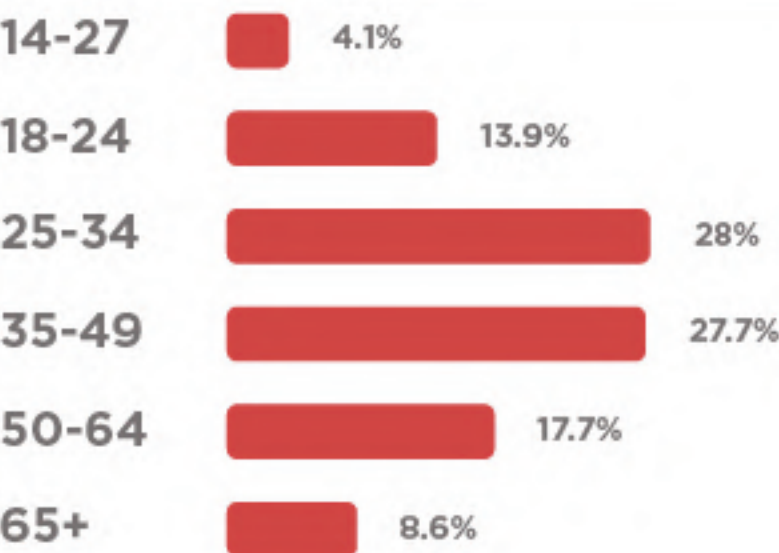
TLN viewers



Region



Age



Gender



House Owning



Food

Really enjoy cooking. (101)
Indulge in my cravings for sweets. (110)
Like to dine at fine restaurants as often as possible. (101)
Mainly eat vegetarian food. (111)
Used a food deliver service in the past 30 days. (106)
Prepare own meals. (104)

Health

Food shopping at health food store. (104)
Quit smoking in the past 12 months. (279)
Trust homeopathic medicine. (109)
Look after health to improve appearance. (106)

Travel

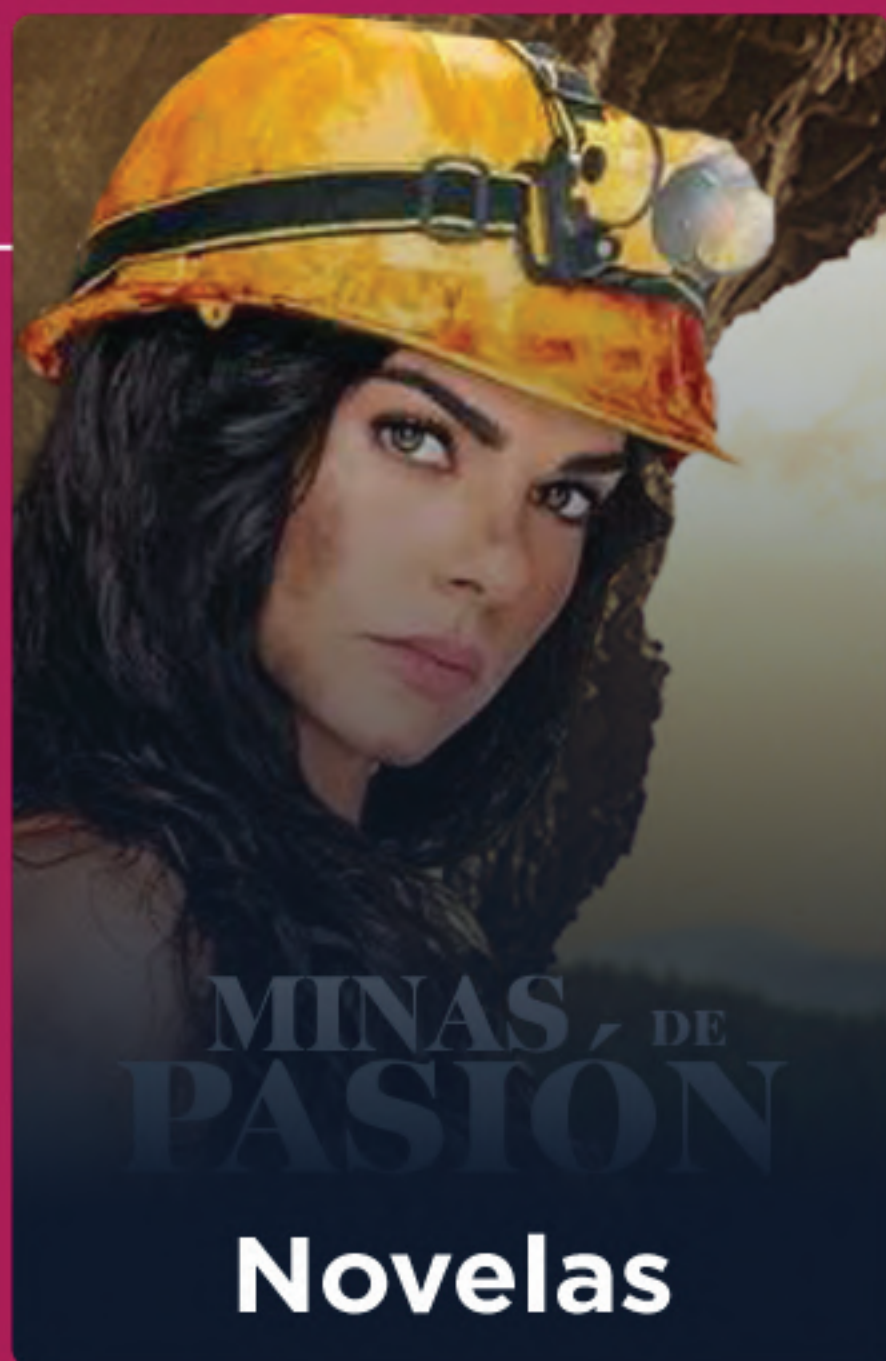
Bought camping equipment in the past 12 months. (123)
Like driving. (110)
Traveled by air in the past 12 months. (123)
Relied on travel websites for travel decisions. (104)
Traveled outside Canada in past 12 months. (137)

Home

Primary influencer for home entertainment items. (107)
Love to spend time looking at HH decorating ideas. (113)
Bought first home in past 12 months. (458)
Given choice, always choose luxury auto. (104)
Enjoy entertainment at home. (107)



Univision Canada



Soap operas that bring to life intricate stories, complex characters, and gripping narratives.



Celebrate Latin music! Broadcast of internationally renown award shows like the Latin Billboard Awards and Premio Lo Nuestro.



News and stories that keep Hispanic Canadians in the loop.



Nationally renowned host Camila Gonzalez brings the latest in news, current affairs and entertainment to Canada's 1.6M Spanish speakers.



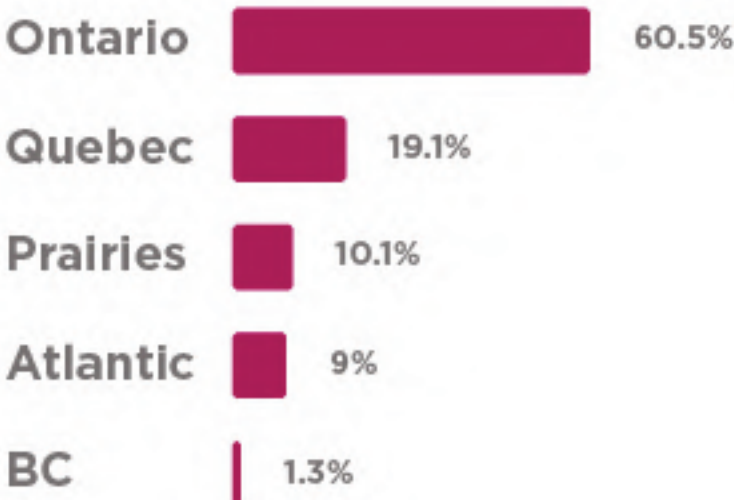
Univision viewers



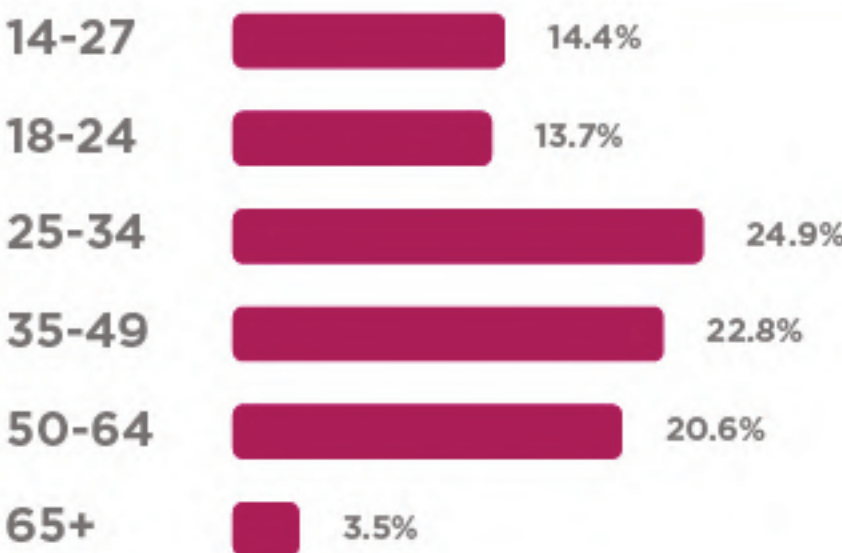
UNIVISION
CANADA

338,000
weekly viewers

Region



Age



Gender



House Owning



Food

Really enjoy cooking. (102)
HH spends \$250+ on groceries per week. (143)
Likes to try out new food products. (126)
Likes to dine at fine restaurants. (188)
Will pay extra for quality wine/beer/spirits. (121)

Health

Will pay more for organic foods. (136)
Purchase groceries at a health food store. (136)
Great pleasure looking after appearance. (136)
Consider diet to be very healthy. (113)
Eating more healthy food than in the past. (113)

Travel

Travel by air 3 or more times a year. (116)
Will fly first class. (111)
Stayed in a luxury hotel. (113)
Want every aspect of vacation to be luxurious. (133)

Home

Love to buy new gadgets and appliances. (107)
Tries to keep up with developments in technology. (118)
Prepared to pay more for products that elevate status. (157)
Likes to live a lifestyle that impresses others. (117)

Mediaset Italia



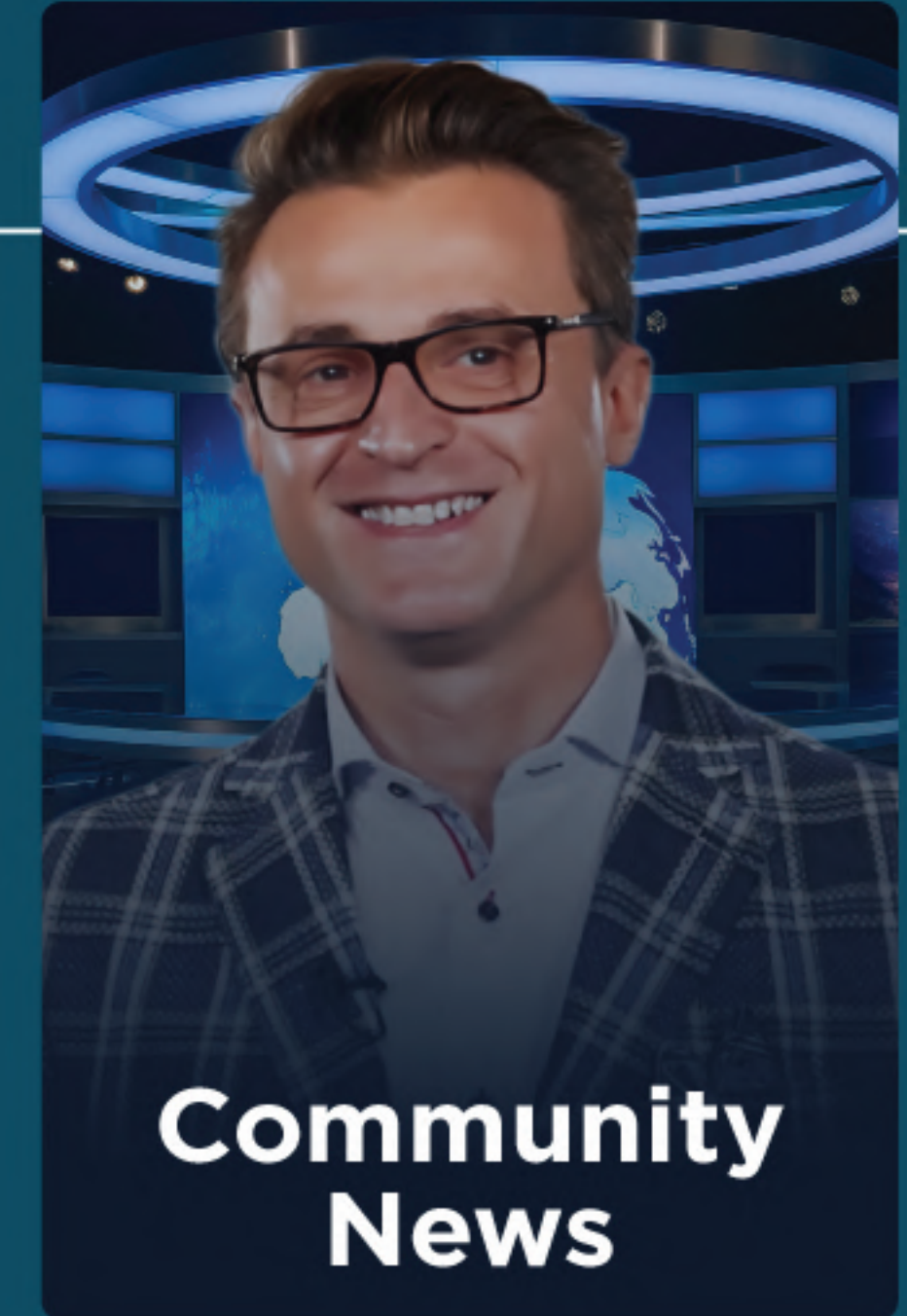
Beloved Italian dramas and series known for their captivating storylines, memorable characters, and top-notch production quality.



Up-to-the-minute news from Italy. Viewers can stay informed about national and international events, politics, and social issues affecting Italy and the world.



The channel hosts talk shows and interviews with prominent figures in Italian politics, culture, and society.



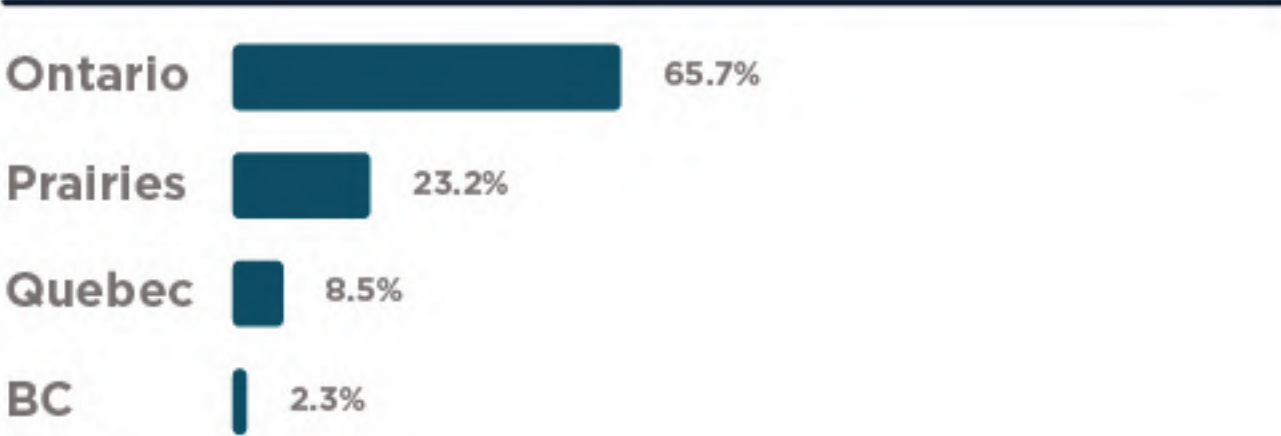
Nationally renowned host Antonio Giorgi brings the latest in news, current affairs, and entertainment to Italian Canadians from coast to coast.

Mediaset viewers

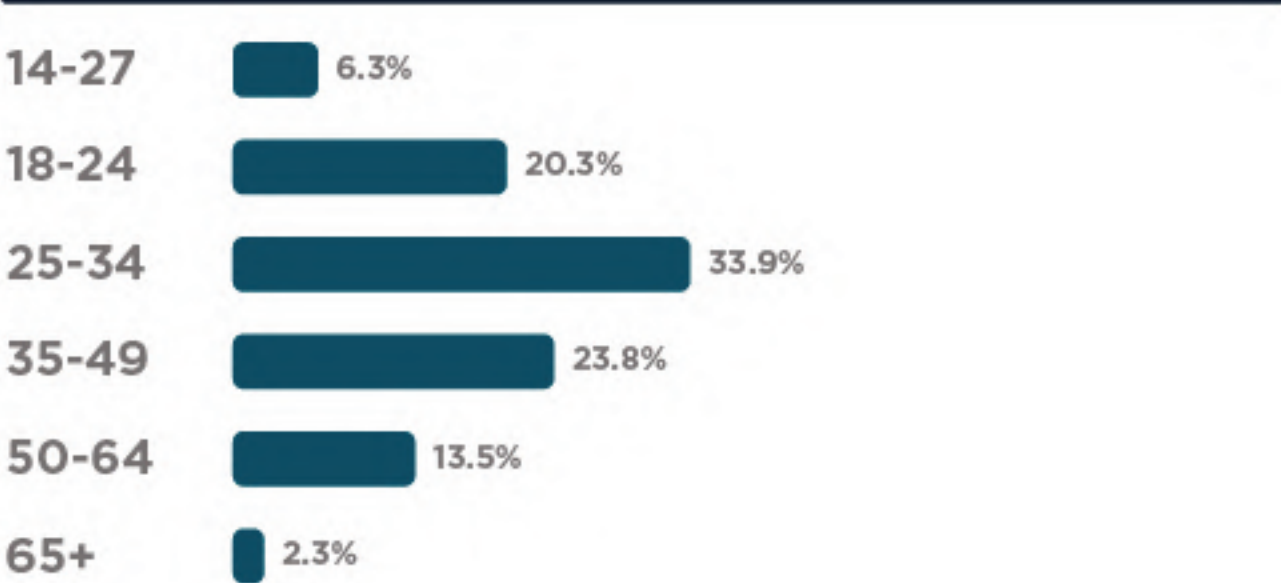


292,000
weekly viewers

Region



Age



Gender



House Owning



Food

HH often sits down for a meal together. (101)
Likes to try out new food products. (115)
Willing to spend more on good quality foods. (113)
Spends \$150-\$249 on groceries per week. (167)

Health

Consider diet to be very healthy. (104)
Concerned about the health and safety of family. (107)
Seek out beverages that contain probiotic. (105)
Skincare products help make your skin look younger. (107)
Regular exercise is important. (101)

Travel

Stayed in luxury hotel. (137)
Traveled on cruise ship in past 3 years. (121)
Booked last vacation with a travel agent. (167)

Home

Love to spend time looking at HH decorating ideas. (130)
Important HH is equipped with latest technology. (117)
Pet lovers owning cats. (106)
Enjoy entertainment at home. (117)

4.4 Million Canadians follow Serie A



Our legacy of soccer

Tournaments



Leagues



Original productions

TMG Worldwide Media Distribution Inc. produces culturally significant multilingual Canadian programming, supporting artists and multicultural groups. Our award-winning titles span multiple languages and genres. In addition, TLN Media Group has expanded daily production activity to serve our communities. Producing, broadcasting, and posting hundreds of reports annually, in 3 languages, including interviews with important figures in the community.



Live events



Salsa in Toronto

Co-founding partner of TD Salsa in Toronto Featuring TD Salsa on St. Clair Street Festival.



Special TV events

Exclusive multilingual coverage throughout the year.



Community

Proud supporter and partner of culturally connected organizations across Canada.



Experiences

TLN Media Group office and studio features distinct event spaces to meet client and partner needs.

Digital



TLN Media Group Channels Available on VIVA TV Streaming platform!

Canada's First Multicultural Streaming TV Platform has live channels and hundreds of hours of on-demand content. Get access to the country's top culturally significant TV brands all in one place featuring multilingual content in English, Spanish and Italian.

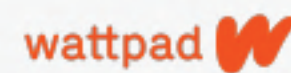
vivatv.ca

TLN TV and Canada World TV content available on Go Transit's FREE Go Plus onboard entertainment portal

Accessible to all Go Transit customers, the Media iPortal includes important commuting information, along with **unrestricted access to TLN and CanadaWorld TV third-language content.** GO Transit serves the GTA, with around 72.4 million annual riders and an average weekday ridership of 276,500, reaching a vast audience in North America's 4th largest population region.



Partners in watch, listen and read



TLN Cares and its charitable involvements and campaigns are a testament to the organization's strong community ties. TLN has worked together with a wide range of not-for-profit and community-based organizations to raise millions of dollars for several causes:



We are leaders in developing strong multicultural voices,
supporting **Canadian cultural expression.**

Student awards

TLN Media Group supports Canada's ever-growing Latin community through **bursaries and endowment programs with some of Canada's top Universities** including York and Toronto Metropolitan University (Ryerson).



Cultural support

TLN Media Group is committed to **supporting cultural expression through community sponsorships and partnerships** including an unprecedented \$13 million milestone pledge to the AGO, when TMG joined 25 prominent Italian Canadian families to support the project.



Literacy program

TMG joined forces with TD Bank Group to launch the network's annual **TD Welcome to Canada Literacy Program** to help foster an understanding of our home and native land. The project has made thousands of books available to young newcomers, particularly those of Hispanic descent.



Through our TLN Cares initiatives, **We support** community projects that unite communities and **bring help to those in need.**

Fundraising

TLN puts considerable resources into production partnerships with the community's top non-profit organizations and events. Of particular note, is TLN's support of the annual Caritas Telethon which since 1996 has helped to raise more than \$2.5 million to assist individuals with substance abuse issues and their families get the rehabilitation they need.



Partnerships and sponsorships

TLN is committed to making a better Canada for all Canadians. Through our TLN Cares initiatives, we support, promote and undertake community projects that engage our particular Canadian audiences and encourage them to express their cultural traditions within a Canadian context while also acting to capture and build a vital archive for years to come.



Where to watch

Channels



Streaming



Available across Canada



A decorative header bar featuring a series of colorful geometric shapes: a dark blue semi-circle, an orange semi-circle, a red triangle, a teal triangle, an orange triangle, a red rectangle containing the text 'TLN MEDIA GROUP', a white jagged shape, a series of purple horizontal lines, and several other triangles and semi-circles in red, teal, orange, and dark blue.

TLN
MEDIA
GROUP

Thank you

A decorative footer bar featuring a series of colorful geometric shapes: a dark blue triangle, a red triangle, a dark blue triangle, a teal triangle, a purple triangle, a dark blue semi-circle, an orange semi-circle, a dark blue semi-circle, a teal triangle, a pink triangle, a dark blue triangle, an orange triangle, a purple triangle, and a teal triangle.